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PERCEIVED EFFECTS OF DEBT FINANCING PERFORMANCE OF FAST-FOOD CHAIN CREWS

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ABSTRACT

This study aimed to understand the Perceived Effects of Debt Financing on the Performance of Fastfood Chain Crews. It focuses on how debt financing influences their work efficiency and overall job performance.

The participants in the study were thirty (30) Fast-food chain crew using correlational type of Quantitative Research methods. Purposive sampling was used in this study based on the following criteria: 1. Must be employed in a fast-food chain within Nasugbu, Batangas. 2. Must have at least three (3) months of continuous employment experience in their respective fast-food chains.

The researcher conducted survey which was especially accustomed for the use of gathering significant data regarding respondents' profile specifically the age, sex and Length of employment in the fast-food industry, the significance of effects of debt financing in terms of Tax savings, Market Competition and Managerial efficiency.

The study yielded the following findings: it shows that most of the respondents are young adults between the ages of 18 to 24 and the majority of them are female. The three significance of effects of debt financing are not significant variables. Despite this, a financial plan can be developed to address these areas by focusing on sustainable debt management

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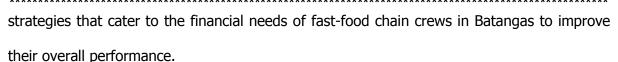
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Keywords: Debt Financing, Tax savings, Market Competition, Managerial efficiency



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